



(SAMPLE EXHIBITOR PRESS KIT FOR EXHIBITOR ONLINE LISTING)

Media/Marketing Contact at the PGA Show:

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About PGA Golf Exhibitions:

The PGA Show and PGA Buying Summit - Frisco are organized by PGA Golf Exhibitions (part of RX) and the PGA of America. Since its inception in 1954, the PGA Show has grown into the largest annual business event for the global golf industry. Both the PGA Show and the mid-season PGA Buying Summit drive the business of golf by providing opportunities to showcase and source innovative products, develop professional networks, learn new business strategies, and connect with peers and golf leaders. Learn more at PGAShow.com and follow us on “X”, Instagram, LinkedIn, YouTube, TikTok and Facebook.

PGA Golf Exhibitions Spokesperson:



Marc Simon
Event Vice President
PGA Show & PGA Buying Summit
PGA Golf Exhibitions/RX Global

A member of the management team for more than 25 years, PGA Shows Vice President Marc Simon oversees all PGA Golf Exhibitions events. Simon has been involved in the golf industry nearly his entire life. As a player, Simon progressed from top regional amateur to standout player on the Hamilton College golf team, earning Academic All-America Honors and ultimately election to the Town of Kirkland (NY) Sports Hall of Fame in 2008. His golf industry career began in the pro shop at

Skenandoa Golf Course in Clinton, N.Y., and after graduating from Hamilton in 1994, he became their Sports Information Director before progressing to a successful career with RX Global for the PGA Show - beginning in 1998 in sales, then Sales Manager, National Accounts Manager, Sales Director, and Event Director, prior to his current role as Vice President. Simon has been Awarded RX's “People’s Choice” Awards in 2005, 2010 and 2011 and 2015, was named the RX Americas Group Sales Director of the Year in 2011, was recognized as a 2011 honoree of the Sporting Goods Business 40 Under 40 Awards, earned the RX Worldwide Board Award (2018) and the RX Leader of the Year (2022 & 2023). Under his leadership, the PGA Show was twice awarded the prestigious Gold 100 “Greatest Show” designation by Trade Show Executive (TSE) Magazine (2017 and 2018), the TSE Gold 100 DE&I Leadership Award (2022), a TSE “Fastest 50” trade show (2023), and the Trade Show News Network’s Fastest 50 Grand Award Winner for Fastest Growing Show (2024). Importantly, the PGA Show has achieved record industry survey satisfaction scores by exhibitors and attendees alike (2024 & 2025).

All media requests for interview, contact sherry.major@rxglobal.com or 305-318-5208

PGA Show Press Releases & Media Resources:

Press Releases: <https://www.pgashow.com/en-us/Media/Press-Releases.html>

- 2025 PGA Buying Summit Kicks Off with 23 Best-In-Class Education Sessions
- Exciting Nighttime Golf & Special Events Cap Busy Days at 2025 PGA Buying Summit

Virtual Media Center: <https://www.pgabuyingsummit.com/en-us/media/virtual-media-center.html>

- Media Registration & Media Coverage Policy
- Influencer Badge
- Event Photos (editorial use only)
- Event Logo (editorial use only)
- Exhibitor News



Social Media: <https://www.pgabuyingsummit.com/en-us/media/lets-get-social.html>

- For Influencer Collaboration Inquiries, Contact Sherry.Major@RXGlobal.com
- SHARE YOUR EXPERIENCE AT #PGABuyingSummit
- Official Handles:



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